Homework Assignment:

1. Browse the Internet and find all 3 components, specifically:
   1) mission statement,
   2) objectives (objective statement),
   3) competitive strategy
   for a total of THREE different organizations – one organization from each group below, including:
   - at least ONE university / college (for ex: Bradley University);
   - at least ONE CIS (software) development company (for ex: Microsoft, IBM, etc.)
   - at least ONE heavy machinery or automotive industry company (for ex: CAT, Ford, GM, Toyota, Honda, Hyundai, KIA, etc.).

2. Prepare a PowerPoint presentation on your findings (slides, photos, web links, etc.) for THREE identified organizations/companies and send to instructor.

3. Be ready to demonstrate your solution in a classroom.